



HOPE

FOR THE FUTURE:

*A Comprehensive Campaign
for the Paulist Fathers*

FREQUENTLY ASKED QUESTIONS

WHAT IS HOPE FOR THE FUTURE?

The campaign is an extraordinary opportunity for all parishioners to play a role in strengthening the Paulist Fathers. The campaign will focus on raising \$20 million to build a new Paulist House of Mission and Studies, fortify outreach ministries, support senior Paulists and attend to deferred capital needs of Paulist houses around the country.

WHAT ARE THE GOALS OF THE CAMPAIGN?

\$20 million will accomplish the following:

\$12 million to build a new Paulist House of Mission & Studies

- The building will be a center for evangelization, reconciliation, and new media ministries as well as a home for the formation and training of the next generation of Paulist Priests. In addition, it will provide needed funds to recruit, form, and educate our novices and seminarians who will ultimately be your priests.

\$1 million - \$5 million to establish funds supporting vocations and formation

- The campaign seeks to establish three funds for the purpose of supporting the new Paulist House through operations, new vocations and the education of seminarians and novices.

\$1 million - \$5 million to fortify our outreach ministries

- Key Paulist outreach ministries include Busted Halo and the Paulist Press, through which the Good News is proclaimed through North America.

\$5 million to support our Senior Paulists

- There are over 50 Paulists over the age of 70, including 10 over the age of 90. Caring for a Senior Paulist costs roughly \$53,000 annually. The campaign will fully fund the Senior Paulist pension and healthcare plans.

\$1 million - \$5 million to attend to the deferred capital needs of Paulist Houses

- Paulists reside, especially our 90-year-old motherhouse in New York City, the infrastructure of which is in immediate need of attention.

WHAT IS MY PARISH OR FOUNDATION'S GOAL FOR THE CAMPAIGN?

Parish and foundation goals are based on 1.25 times the average annual offertory over three previous years at a parish or foundation. This is a goal, not a mandate. Parishes will not be billed for the difference if they do not achieve their goal provided they put forth a good faith effort to execute the Paulists' campaign plan.

HOW IS THIS DIFFERENT FROM THE ANNUAL PAULIST APPEAL?

The Annual Paulist Appeal (APA) funds the annual, ongoing needs of the Paulist Fathers. The APA will continue to run during the campaign's pledge period. The *Hope for the Future* campaign will be an extraordinary effort and seek gifts beyond the APA and parish giving. The two efforts have been coordinated to avoid confusion.

WHO IS BEING ASKED TO GIVE TO THIS CAMPAIGN?

Every household of Paulist parishes and foundations will be invited to participate in the campaign. Additionally, Paulist supporters from across the country who may not be traditional parishioners will be invited to support this important effort. While we know the bulk of the funds raised for the campaign will come from individual donors, we will also approach foundations and corporations to seek their support.



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WHEN DID THE CAMPAIGN BEGIN?

The campaign began in early-2017, with all gifts since Jan. 1, 2017 being counted toward the campaign's pledge total. Before the campaign publicly launched among the parishes and foundations, the Office of Mission Advancement conducted Silent and Preparation Phases. These phases entailed recruiting leadership, finalizing goals, preparing campaign materials and securing lead gifts.

HOW WILL EACH INITIATIVE OF THE CAMPAIGN BE FUNDED AS GIFTS ARE RECEIVED?

The first \$15 million raised will go to Paulist House of Mission and Studies, along with the Vocations and Formations funds. The next \$5 million raised will be split equally between the Senior Paulist Fund, the Deferred Maintenance, and Outreach Programs.

WHAT WILL THE PAULISTS DO WITH GIFTS OVER AND ABOVE THE \$20 MILLION GOAL?

Funds raised in excess of \$20 million will go toward deferred capital expenses of the Paulist Fathers, the needs of outreach ministries impacted by COVID-19 and the education needs of our seminarians. Going beyond our initial goal will help the Paulists meet all of our critical needs.

HOW WILL THE CAMPAIGN ASK FOR GIFTS? WHAT IS THE COLLECTION PERIOD?

During the Silent Phase, Paulist President Fr. Eric Andrews, CSP, worked with other Paulist leaders and the Office of Mission Advancement to secure support from potential major donors. These donors were asked to make lead gifts to build momentum for the campaign.

During the parish and foundation campaigns, pastors/directors and lay volunteers will aim to personally follow up with every parish family (excluding those who were approached during the Silent Phase) and ask them to consider making a three-year pledge to the campaign. These requests will take place by phone, video conference or in-person, as appropriate based on COVID-19 restrictions and guidelines at that time. Volunteers are provided in-depth training on the campaign goals to be able to answer basic questions before they make any follow-up outreach.

The campaign will invite all families to consider making a specific gift – for instance, “\$100 per year for three years.” Gift requests are based on family giving history and input received during the campaign planning study. Request amounts are approved by pastors/directors to ensure the campaign is not asking any family to consider a gift which is inappropriate, insulting or unachievable.

WHY EMPHASIZE PLEDGES?

Pledges allow donors to consider giving more than is possible through “one-time” gifts. This is important in a campaign of this magnitude.

WILL CORPORATE MATCHING GIFTS BE ACCEPTED?

Yes. Matching gifts are an easy way to double the impact of your donation. They will count toward the parish/foundation goal. Check with your employer to see if they offer this benefit.

ARE GIFTS OF STOCK, PROPERTY, LIFE INSURANCE, ETC., ACCEPTABLE GIFTS TO THE CAMPAIGN?

All estate gifts and gifts of stock, property, life insurance and other planned gifts are acceptable. Gifts of real estate require that the property be unencumbered, owned in fee simple, and the sales of which will yield proceeds sufficient to justify the necessary efforts. To communicate full transparency, planned gifts will be accounted for separately from cash gifts and pledges.

ARE GIFTS TO THE CAMPAIGN TAX-DEDUCTIBLE?

Gifts to the campaign are tax-deductible to the fullest extent of the law. The application of such laws varies with individual circumstances. Donors with specific questions regarding tax deductibility should contact their attorney or tax advisor.

WILL THE CAMPAIGN ALLOW DONORS TO SPECIFICALLY DESIGNATE THEIR GIFTS?

The Paulist Fathers will provide donors with the option to designate their gift, however, the campaign will not proactively communicate this ability.

WILL THE CAMPAIGN AFFECT PARISH AND FOUNDATION OFFERTORY?

The campaign should not negatively affect parish and foundation offertory. Donors supporting the campaign are asked to make a gift “above and beyond” their ordinary giving to their parish/foundation and the Annual Paulist Appeal.

ASIDE FROM FINANCIAL CONTRIBUTIONS, HOW CAN I SUPPORT THE CAMPAIGN?

In addition to making a gift or pledge, parishioners are encouraged to volunteer for the campaign at their parish or foundation. Most importantly, please pray for the success of our effort. We need the Lord's intercession to help this campaign be as successful as it can be.